EXECUTIVE CORRESPONDENCE

MEMORANDUM

UNITED STATES DEPARTMENT OF EDUCATION
WASHINGTON, D.C. 20202

TO : The Secretary
Through: U_____
ES_____

DATE: APR 15 1982

FROM : Donald J. Senese
Assistant Secretary, OERI

SUBJECT: National Conference on Technology and Education

The National Conference on Technology and Education is scheduled for June 22-23, 1982. Details concerning the conference are attached to this memorandum.

Funding for the national conference has been accomplished by amending the Division of Educational Technology contract with the Association for Educational Communications and Technology (AECT), "Project BEST". The request to amend the contract was approved by the Non-Competitive Review Board on April 13, 1982.

Much of the video teleconference portion of the national conference will be prepared in advance. AECT and the Project BEST staff have scheduled taping sessions for April 28, 1982; if your schedule permits, we will arrange an interview and taping session with you during this time. I will be in touch, shortly, to discuss the specifics of your interview/presentations.

Snelling told McGraw Tech. Init not final or approved on 4/8/82.

Attachment

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National Conference on Technology and Education June 22-23, 1982

Overview:

The objective of the National Technology Conference is to launch the Secretary's Technology Initiative, as well as to build national awareness, share information on recent technology developments in education, and serve as a catalyst and facilitator for future partnerships and development among educational institutions and the private sector.

The Technology conference has evolved from the initial plan for a single Washington meeting, to a nationwide conference, involving a minimum of 45 state meeting sites and potential participation of 6,000 to 7,000 educational leaders. We expect that these educational leaders and state policy makers will include:

- o state commissioners of education and their staff members, as well as staff from the governor's office;
- o local school superintendents, administrators, and teachers, from urban, suburban and rural districts using or planning to use technology;
- o technology and education experts from universities, R&D centers and technology industries in the private sector.

Conference Format and Content:

The two-day nationwide conference design will include a ninety-minute video teleconference to the state sites, as well as two-way audio teleconferences, on-site presentations and technology demonstrations that include experts and relevant personnel involved in technology planning and implementation in their state and local education agency activities, and briefing and follow-up materials.

In addition to the nationwide conference sites, the Capitol Children's Museum will host a Washington, D.C. downlink of the teleconference and serve as conference site for 300 participants. A special program designed for the Department, OECD guests and other invitees will be developed.

The conference topics will focus on:

- o Overview of Technology: Status of Technology Today. Examples of what is happening with information technologies in public and private sectors, here and abroad. Focus on the benefits of technological advances and technology tools:
  - o computers/microcomputers
  - o satellite, cable communications
  - o random access video
  - o combined systems, etc.

- o Application/Implementation of Technology in Public and Private Education in Elementary, Secondary and Post-secondary Settings. Examples of current applications, with a focus on working models and successful implementations underway that improve the quality of education and promote excellence:
  - o literacy
  - o instruction
  - o management
  - o networking/communication
  - o training

- o Cooperative Development in the Public/Private Sector.. Examples drawn from a variety of settings:
  - o educational programs supported by private sector contributions of hardware, training, etc.
  - o regional networks supported by local, state and private sector investment
  - o higher education/private sector collaborations

- o Why Technology, Now? The Technology Initiative. Focus on the realtionship between education, excellence and technology.

It is anticipated that a wide range of resources will be utilized in preparing the video teleconference, the on-site sessions, and other materials. Pre-recorded segments with the Secretary and the Assistant Secretary, OERI, will be prepared in studio interviews and during on-site visits to schools or related settings, if at all possible.

Pre-Conference Training of Site Directors:

Each state planning team coordinator and the Regional Office directors of dissementation will participate in training sessions, to be conducted by the contractor, AECT and the Project BEST staff, at the University of Maryland Center for Continuing Education, May 10-13, 1982. The Department will have an opportunity to provide input and obtain feedback from this meeting. A major part of the meeting will be devoted to the process of conducting teleconferences and the preparations needed for local program activities at the State conferences.

role in leadership of the deaf community throughout the world. The model schools and media and library, built within the last ten years, are examples of some of the most modern design and equipment in use in education. Meetings with senior Gallaudet staff researchers, designers and developers will be possible during this visit.

Lunch with the President of the College

Adjournment